



Product Overview

GM Paints Tex Primer is a one component, solvent borne sealer and primer formulated with a specialty synthetic copolymer. It delivers exceptional adhesion, rapid drying, and long lasting alkali protection, making it the perfect preparatory coat for both new and maintenance textured finishes indoors and out.

Key Features

- Texture Primer Specialist: Conceals small cracks and surface imperfections.
- Superior Bonding: Creates a durable link between substrate and subsequent coatings.
- Alkali Barrier: Guards against alkaline migration for improved finish longevity.
- Moisture & Water Resistance: Shields against humidity and light water exposure.
- Quick Tack & Dry: Surface dry in 30 minutes; recoat in as little as 4 hours.
- Easy Workability: Smooth application with minimal sag or drip.

Recommended Applications

Apply Tex Primer as the initial primer coat on

- Interior and exterior concrete and cementitious screeds
- Gypsum board and plastered walls
- Wood substrates and masonry blocks
- Brickwork and other absorbent surfaces

Ideal wherever surface irregularities must be concealed before applying decorative texture topcoats.

Technical Specifications

Property	Value
Finish	Matt
Available Colors	White (tintable to most textures)
Specific Gravity	1.36
Volume Solids	47 %
Theoretical Coverage	6.7–7.8 m ² /L*
Flash Point	43 °C

Surface Preparation

- Ensure freshly placed concrete or cement-based surfaces cure for a minimum of 28 days before priming.
- Strip away any loose or flaking paint from previously coated areas.
- Repair voids and imperfections with compatible fillers (e.g., GM Paints Crack Filler).
- Remove dust, oil, grease, salt deposits, and mold—surfaces must be clean and dry.



Technical Data Sheet

TEX PRIMER

Application Instructions

- Do not apply if ambient or substrate temperature is below +5 °C.
- Maximum surface moisture: 8 %; maximum relative humidity: 70 %.
- Surface pH should not exceed 9.
- Avoid application in direct sunlight, high winds, rain, or extreme heat.

Drying Time

- Surface dry: 30 minutes
- Hard dry: 4 hours
- Minimum Recoat: 4 hours
- Full Cure: 7 days

(All times at 25 °C, 50 % RH; ASTM D5895)

Tools & Accessories

Roller: Soft nap or microfiber roller

Brush: High quality synthetic bristle brush

Cleanup: Immediately after use, cleanse all tools and equipment with GM Thinner 507 or a similar solvent.

Packaging & Storage

Sizes: 3 L gallon, 16.2 L drum

Shelf Life: 12 months when stored at ≤ 25 °C in a sealed, well ventilated area

Safety & Environmental Precautions

- Work in well ventilated conditions; avoid inhaling vapors.
- Wear protective gloves, safety goggles, and suitable clothing.
- Avoid exposure to heat sources, sparks, open flames, or nearby electrical equipment.
- If contact with eyes occurs, flush thoroughly with water and seek prompt medical attention.
- Keep out of children's reach and discard empty containers following local disposal regulations.

GM Paints Tex Primer provides the ideal base for flawless, long lasting texture applications, ensuring your surfaces stay beautiful and protected for years to come.